



## **C-MACC and ChemOrbis Announce Strategic Partnership to Deliver Global Polymer Market Insights and Consulting Services**

### **FOR IMMEDIATE RELEASE**

**HOUSTON, October 2, 2024** – The [Chemical Market Analysis & Consulting Company](#) (C-MACC) and [ChemOrbis](#) announced today a strategic partnership to deliver comprehensive polymer market analysis and consulting services to a growing global network of chemical and plastics market participants and their associated markets.

The partnership is designed to provide unparalleled market intelligence, analysis, and consulting services by combining C-MACC’s expertise in chemicals and associated industries with ChemOrbis’s global reach and market intelligence platform for polymer markets.

Emphasizing the unique potential of this partnership, C-MACC CEO [Cooley May](#) stated, “Our collaboration with ChemOrbis enables us to create a more effective polymer market service that serves a global customer base. This partnership will aggregate local and regional market data, allowing our clients to make informed decisions based on the latest market trends and product price points. We are particularly impressed by ChemOrbis’ market intelligence platform, and we look forward to enhancing our value to the global chemical and polymer sectors.”

### **Broadening Global Market Reach**

ChemOrbis Managing Partner [Alp Ozdenler](#) echoed these sentiments and highlighted the advantages of bringing C-MACC’s North American expertise into their existing global operations. He noted, “The addition of North American products to ChemOrbis’ portfolio through this partnership is a game-changer for our clients. Our users can now access enriched market intelligence and C-MACC’s highly regarded global research, project management, and consulting capabilities. This will significantly enhance how we support buyers, sellers, and producers across our existing key markets in Asia, Europe, the Middle East, and Africa and position us for growth elsewhere.”

### **A Strategic Partnership with Confidential Terms**

The terms of the agreement are not disclosed. As both companies focus on maximizing client value, this partnership aims to create a mosaic of regional and global data, ultimately generating industry-leading insights for stakeholders across chemical, polymer, and associated industries.

### **Upcoming Engagements**

C-MACC Co-Founder Graham Copley will meet with interested parties in Europe during the week of October 14, 2024, to discuss this partnership and its potential.

Additionally, Cooley May will attend key industry events, including:

- **ChemOrbis Global Petrochemical Conference** in Istanbul, Turkey, on October 22, 2024; and
- **PackExpo International** in Chicago from November 3–6, 2024.

**For more information or to schedule a meeting, contact:**

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### **About C-MACC**

Founded in 2020, C-MACC offers daily research products and consulting services covering chemicals and associated industries, from basic building blocks to end-use products and demand trends. Since its inception, C-MACC has grown to serve many of the world's leading chemical and plastics producers. The company added a U.S. polymer pricing service in early 2023 and is now expanding its international presence by partnering with ChemOrbis.

### **About ChemOrbis**

Established in 2001, ChemOrbis provides a comprehensive platform for plastic buyers, sellers, and producers, helping them make informed decisions in volatile markets. With a client base of over 70,000 companies and 100,000 professionals, ChemOrbis offers daily market coverage, price indexes, analysis tools, and business networking opportunities in key regions such as Asia, Europe, the Middle East, and Africa. ChemOrbis also provides online tools enabling its subscribers to reach all relevant business partners in its global community to source and sell polymers. The partnership with C-MACC enables ChemOrbis to integrate North American market data into its offering, expanding its global reach and enhancing its value-added services.